

Metric	Current Data FALL 2007	FALL 2008	FALL 2009	FALL 2010	Responsible Area	Target Accomplished	Source	5-Year Target
CORE AREA: Student Access & Success								
Student Learning Outcomes	N/A	Fall 2008- An online assessment reporting tool was adopted called the Boilermaker Accreditation and Learning Outcomes Tracking System (BALOTS)	Fall 2009- Accepted into the Higher Learning Commission Academy for Assessment of Student Learning	Fall 2010- All departments developed and reported student learning outcomes and assessments for each degree program				All courses in each college will develop and, in turn, evaluate student learning outcomes to enhance student success. All departments will develop student learning outcomes and assessment for each degree programs spring 2009.
Faculty Mentors	N/A							At least 10% of full-time tenure track faculty in each college will become faculty mentors
Freshman to Sophomore Retention Rate	53%	57%	54%	58%			CDS	65%
6-year graduation rate	14%	14%	20%	16%			CDS	
First Generation Students from application	126	0	142	303				NOTE: More students complete this field on the web application.
Percent First Generation Students of Full Time First Time Degree Seeking cohort	15.8%	0.0%	21.7%	39.4%				
Faculty participating in undergraduate research	Most of the undergraduate research is currently done in the College of Science							Have an active undergraduate research program in each college

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SAT Critical Reading	430	465	470	470				Increase composite score to 1450
SAT Math	460	475	480	480				
SAT Writing	470	450	450	455				
TOTAL	1360	1390	1400	1405				
ACT Average Composite Score	20	20	20	20			CDS	Increase to at least 22
Heighten responsiveness to student needs	Started	Fall 2008- In house student surveys developed and	Fall 2009- Participated in Voluntary System of Accountability	Fall 2010- National Survey of Student Engagement				Use VSA, NSSE and other national as well as internal surveys to determine student satisfaction
High school rank of entering students							CDS	
Top 10%	4%	6%	4%	5%			%	Increase to 10%
Top Quarter	19%	19%	16%	20%				Increase to 25%
Top Half	49%	53%	51%	58%				Increase to 60%
HS GPA of entering students	2.8	2.81	2.75	2.83			CDS	Increase to 3.0
Student/Faculty Ratio	17:01	18:01	18:01	18:01			CDS	16:01
Alumni Giving Rate	2006-2007	2007-2008	2008-2009	2009-2010				NOTE: Data updated to meet new guidelines from US News & World Report
# of Undergraduate Alumni	8,586	8,902	9,234	9,616				
# of Undergraduate Alumni	5,410	4,281	5,785	6,480				Increase the number of alumni donors by 25%
# of Undergraduate Alumni	602	529	498	387				
Number of dual credit students	174	268	541	624		X		Increase to 250
Number of high schools with dual credit offerings	9	13	18	23				Increase to 20

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Number of credit hours per semester	618	1084	1846	2274				
Number of dual credit students that become PNC students	9	42	45			X		Increase to 14
Percent of dual credit students that become PNC students	5%	15.70%	8.30%			X		Increase by 50%
Number of undergraduate classes at PNC-PC	73	71	76	74				Increase to 100
Number of undergraduate credit hours at PNC-PC	2814	3342	3386	2561				???
Number of undergraduate students at PNC-PC	549	563	650	536				700
Big five schools in area enrollment numbers	SEE SPREADSHEET							
Number of student organizations on campus:								
Honor Societies	5	7	8	7		X		Increase to 8
Religious Organizations	1	1	1	2		X		Increase to 2
Other Organizations	31	32	34	32				Increase to 40
Class Size:	# of Sections						CDS	
2-9	168	114	124	125				Maintain until new classroom space
10-19	265	246	236	256				
20-29	191	202	209	218				
30-39	54	75	102	88				
40-49	10	11	25	8				
50-99	11	10	10	5				
100+	1	1	4	3				
# of Articulation Agreements:								
Ivy Tech	42 + 'PIVOT'	43	44	44				Increase to at least 50 and move the PIVOT program from a regional agreement to a statewide agreement

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Ancilla College	0	0	0	0				
Vincennes	1	12	12	12		X		Increase to 5
Lake Michigan College	16	16	16	16				Increase to 20
Glen Oaks Community College	0	0	0	0				
# of Michigan Scholar	4	12						Increase to at least 20 a semester
# of Midwest Students Exchange Program			28	44		X		AMSE STUDENTS
CORE AREA: Communication & Collaboration								
Marketing for all degree programs	Started							100% of the degree programs will have marketing plans
Marketing-Communicating PNC's role in the region and beyond	Started							Routine marketing and communication activities (email, newsletters, forums, etc.) will be
Internal Communication	Started							Increase newsletters and forums to communicate what is happening at PNC including the progress of the strategic plan
Collaborative efforts with local schools, business and the communities in general	Started							Work closely with PNC's various constituent groups to develop and institutionalize collaborative activities with various academic departments (e.g., Education, Nursing Business) Continuing Education and the various centers at this campus; all colleges will develop functional advisory boards and academic affairs and enrollment management and student services will be included on these boards.
CORE AREA: Community Involvement								
Create a Center for Economic Development (CED)	N/A							CED will be established during the 08- 09 academic year.

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Regional workforce development	Started							Center for Economic Development, Continuing Education, Center for Career Development and the Student Leadership and Volunteerism Center will collaborate with various agencies to facilitate regional workforce development
P-14 Collaboration	Started							A full-time position will be established to enhance PNC's school partnership program including PNC College Bound; this individual will also be involved in regional workforce development
Recruit and retain a diverse population of students, faculty and staff	% of minority Students 11.7%	15.30%	16.90%	14.10%		X		Increase to 15%
	Faculty 20.9%	17.60%	18.20%	18.50%				Increase to 25%
	Staff 11.5%	14.10%	13.70%	10.30%				Increase to 15%
Expand number of schools in PNC College Bound Program	2 school systems currently participating	2 school systems currently participating	3 school systems currently participating	3 school systems currently participating				Increase the number to four systems; increase funding to support this program
Heighten awareness of career opportunities	Started							Increase activities and staff of the Office of Career Development and the Student Leadership and Volunteerism Center; establish an Advisory board for the office as well as the center; increase collaboration of the office and center with department chairs and deans to increase utilization of this resource
Cultural Awareness	Started							Increase funding for various activities on and off campus to enhance global awareness
CORE AREA: Resources								
Financial resources to fulfill the strategic plan	N/A							See Financial Plan

