

PURDUE  
UNIVERSITY  
NORTH  
CENTRAL

**DATE:**  
October 6th

**TIME:**  
4:00 –5:00 pm

**WHERE:**  
LSF 2

# Prepare Yourself to Pursue That Job!

*Workshop Conducted by Theresa Valade, CEO of Success Trek Inc.*

## **So if I come, what I will learn?**

- \* How to appropriately express interest in an employer
- \* How to dress for success in a professional environment
- \* How to properly introduce yourself
  - Preparation and delivery of an elevator speech
  - Use of eye contact
  - Follow ups, second impressions, and consistency
- \* The basics of professional networking

## **Who is Theresa Valade?**

- \* CEO of Success Trek, Inc.
- \* Earner of a Masters of Business Administration from Indiana University Northwest
- \* Earner of a Bachelor's Degree in Hospitality & Tourism Management from Purdue University West Lafayette
- \* Graduate of the Institute for Innovative Leadership
- \* Member of the Beta Gamma Sigma Business Honor Society
- \* Alumnus of Leadership Northwest Indiana (LNI)
- \* Advisory Council for the Lupus Foundation

*Success Trek Inc. was recognized as Best New Business by NWI Business Monthly in 2008, and as one of 19 Economic Development Through Entrepreneurship Award Recipients in 2009 in the State of Indiana.*



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success**trek**  
ACCELERATE MOMENTUM