

CHANCELLOR'S

SOCIETY

The power of engagement. Endless possibilities.

make an impact

Purdue University North Central is making enormous progress in many areas, from academic programming, to capital improvements, to community engagement. **We are providing our students with a world-class Purdue education** so that they may graduate and enter the workforce prepared to succeed.



Annual giving to any PNC college or program at \$1,000 or more qualifies you for membership to the Chancellor's Society and the President's Council. Your gift to the Chancellor's Society, PNC's leadership giving society, provides much needed unrestricted funds to support a broad variety of projects:

educational programming
student services
facilities improvement
scholarships

Your support helps to cover the expenses associated with **creating opportunities for students** and developing promising public/



private partnerships with PNC, along with helping the campus in many other areas.

We suggest designating your gift to the *Annual Fund*, which

allows PNC to use your gift where it is most needed. Gifts earmarked for a particular purpose are also welcome.

PNC's growth is great news for our community. A thriving campus helps to propel economic development and attract businesses and high-paying jobs. **PNC's continued evolution greatly depends on your financial support and friendship - your membership in the Chancellor's Society.**

mission

Purdue University North Central is dedicated to providing access to exceptional educational opportunities and is committed to providing, assessing, and enhancing three elements fundamental to a great land grant university:

Learning,
Discovery,
& Engagement.

THE PRESIDENT'S CHALLENGE MATCH

Make your gift in 2011 to participate in a special limited-time opportunity that provides membership into the PNC Chancellor's Society as well as the Purdue President's Council.

To further broaden leadership support for PNC, a limited matching gift opportunity is available to bring new members to the Chancellor's Society. The President's Challenge is designed to help interested donors move immediately into the Chancellor's Society while incrementally increasing their giving over 3 years.



gift, the matching funds are directed there too. Everyone benefits.

Every gift to PNC is important, but the impact of your Chancellor's Society-level gift is particularly vital in moving the University forward. **Please take advantage of this limited-time leadership giving opportunity for PNC.**



how it works

We ask that you make a three-year pledge of at least \$500 in 2011, \$750 in 2012, and \$1,000 in 2013. The President's office will provide matching gifts of \$500 in 2011 and \$250 in 2012 when you make your pledge payments. The combination of your gift and the President's matching funds will qualify you for membership in both the Chancellor's Society and President's Council for each of the three years.

<i>year</i>	<i>your gift</i>	<i>match</i>	<i>total</i>
2011	\$500	\$500	\$1000
2012	\$750	\$250	\$1000
2013	\$1000	\$0	\$1000

3-year gift total = \$3000

You are in charge of where the total amount is designated. Wherever you designate your

levels of giving

Colleague	\$1000 annually
Director	\$2500 annually
Executive	\$5000 annually
Partner	\$20,000 in lifetime gifts or a planned gift

guidelines for participation

- Current President's Council members not eligible.
- Only one match per household allowed.
- 3-year pledge is required with at least \$500 in 2011, \$750 in 2012, and \$1,000 in 2013.
- The maximum match amount is \$500 in 2011, and \$250 in 2012.
- Corporate matching gifts, gifts-in-kind, and revocable deferred gifts do not count toward meeting the minimum gift amounts required for the President's Challenge Match Program.
- Limited to the first 1,000 pledges received.