

**Tuesday Tidbits**  
**Tuesday, February 23, 2010**

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| <p><b>CRITERION FIVE</b><br/><b>Engagement and Service</b></p> |
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***What is Criterion Five and how does it apply to PNC?***

Criterion Five is titled “Engagement and Service.” The criterion statement is a bit more explanatory: As called for by its mission, the organization identifies its constituencies and serves them in ways both value.

The basic question is, “Who do we serve?” Who really are the constituencies of PNC? Who do we engage and how do we provide them service? What service? So many questions and its only one criterion!

***What are the Core Components?***

Core Component 5A The organization learns from its constituents it serves and analyzes its capacity to serve their needs and expectations.

A few of the catch phrases can give you an idea of what is covered in this component. The phrases are: periodic environmental scanning, changing needs of its constituencies, diversity of the constituencies, outreach programs, community needs, continuing education and extension services.

Core Component 5B The organization has the capacity and the commitment to engage with its identified constituencies and communities

This core component is focused on connecting the campus in all ways possible with external communities. The HLC is looking for continued programs of engagement and service and provides us with the opportunity to demonstrate how our many co-curricular activities engage our students and employees with the many communities in our area.

Core Component 5C The organization demonstrates its responsiveness to those constituencies that depend on it for service.

This component is the place to discuss collaborative ventures with other educational institutions (Pre-12 and other higher education institutions),

partnerships and how our credits transfer in the age of the mobile student. This component also allows us to place community leadership testimonials as examples of evidence of our work.

Core Component 5 D Internal and external constituencies value the services the organization provides.

This shifts the focus from our evaluation to those we serve and their evaluation of our work. Are the efforts of faculty, staff and students well received by the communities we serve? This is where we can discuss our workforce and economic development activities. PNC can even point out that our facilities are frequently used by the communities we serve. On a more pleasant note, we can even note the number of weddings held on our beautiful grounds.

***Isn't this Criterion a shift in focus from the other ones?***

Yes! Criterion Five is focused on PNC and what we do outside the classroom, outside the Board of Trustees, beyond the Strategic Plan and for people who have no educational tie to us. The focus here is in "giving back" and service to all the communities we touch.

***When and where is the Campus Community Meeting on all this?***

Friday, February 26, noon to 1:00 in TECH 134

***Who is leading the writing team for Cr.5 if I have other questions?***

Phyllis Dranger in Continuing Education is the chair of this Criterion.

***When is our visit?***

418 days from today – Feb. 23, 2010. The HLC Team arrives on April 18, 2011.

*We're doing fine and going great!  
'Cause they'll be here in four-one-eight.*

*Tuesday Tidbits* is a way to provide information about the upcoming accreditation visit by the Higher Learning Commission to the Purdue North Central Campus. Since the visiting team is interested in ALL aspects of the campus and its operation, this is being sent to all employees. If you have any questions about the accreditation process, or ideas for future Tidbits, please let me know. Thanks!

Linda Duttlinger  
Director of Accreditation and Assessment